



**pink box**

The Pink Box Foundation was established in Poland in 2019, and has so far installed over **4500** boxes across Poland to improve access to menstrual products.

According to a study published last year by the Kulczyk Foundation, **42%** of Polish women said menstruation was never discussed in their family home, whilst **one in five** admitted they have struggled to buy sanitary pads and tampons. Procter & Gamble found out that **one in six** Polish girls have missed classes due to lack of access to hygiene products. The lack of easy access to pads and tampons is a serious obstacle to the daily functioning and well-being of women and girls.

Initially, pink boxes filled with sanitary napkins and tampons were initiated at a grassroots level, from local communities, student councils, activists of local NGOs. Now, however, local governments are getting more and more involved in providing residents with menstrual products all over the country, creating a **systemic, long-lasting change**.

Since 2019, when the first box was installed in Wrocław, pink boxes have appeared in schools, dormitories, educational institutions, hospitals, libraries and theaters. The foundation is continuously expanding their network by collecting donations for new boxes and menstrual products, ensuring that each existing box has enough stock to serve its purpose. Securing access to **reliable and comprehensive sex education programs** is also very high on their agenda.

The Pink Box campaign informs citizens about the problem of period poverty and the challenge of providing equal chances for men and women. It directly involves women, not only in education and culture, but also in the debate on menstruation and **breaking taboos**. Dismantling period stigma and introducing Pink Boxes to public spaces is a step towards equal opportunities and chances in society for women, as well as empowering women to discuss the issues that affect them.



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